

# MAIN STREET CORRIDOR PLANNING

TOWN OF AMHERST, NY

# WELCOME





DOVER, KOHL & PARTNERS  
t o w n p l a n n i n g



# TONIGHT'S AGENDA

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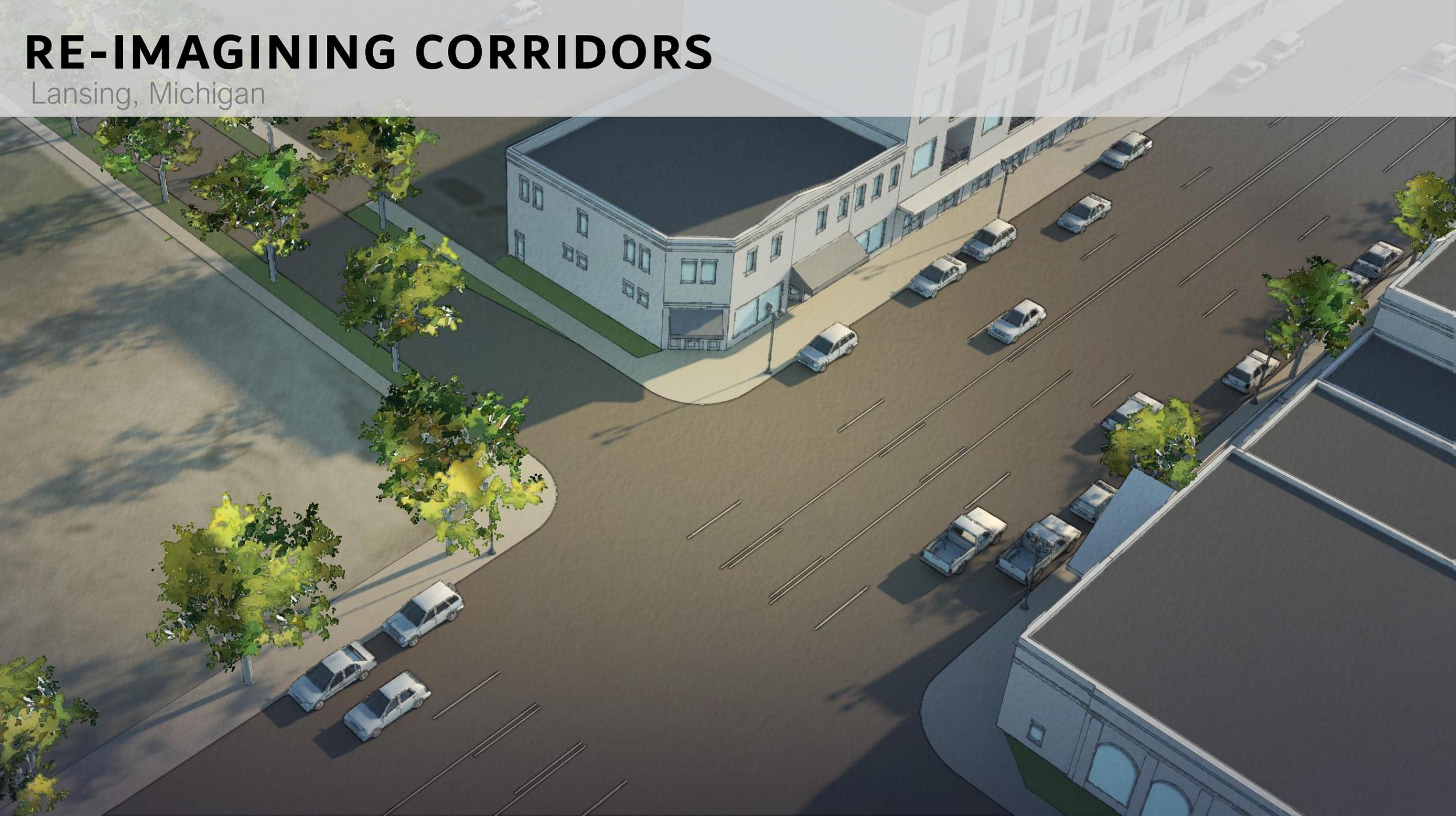
- welcome
- purpose of this plan
- food for thought: best practices & initial analysis
- hands-on design at tables
- report back: **your ideas**



# PURPOSE OF THIS PLAN

# RE-IMAGINING CORRIDORS

Lansing, Michigan



# RE-IMAGINING CORRIDORS

Lansing, Michigan



# RE-IMAGINING CORRIDORS

Lansing, Michigan



# VISUALIZING CHANGE



Willow Ridge - Parkview Action Plan

# VISUALIZING CHANGE



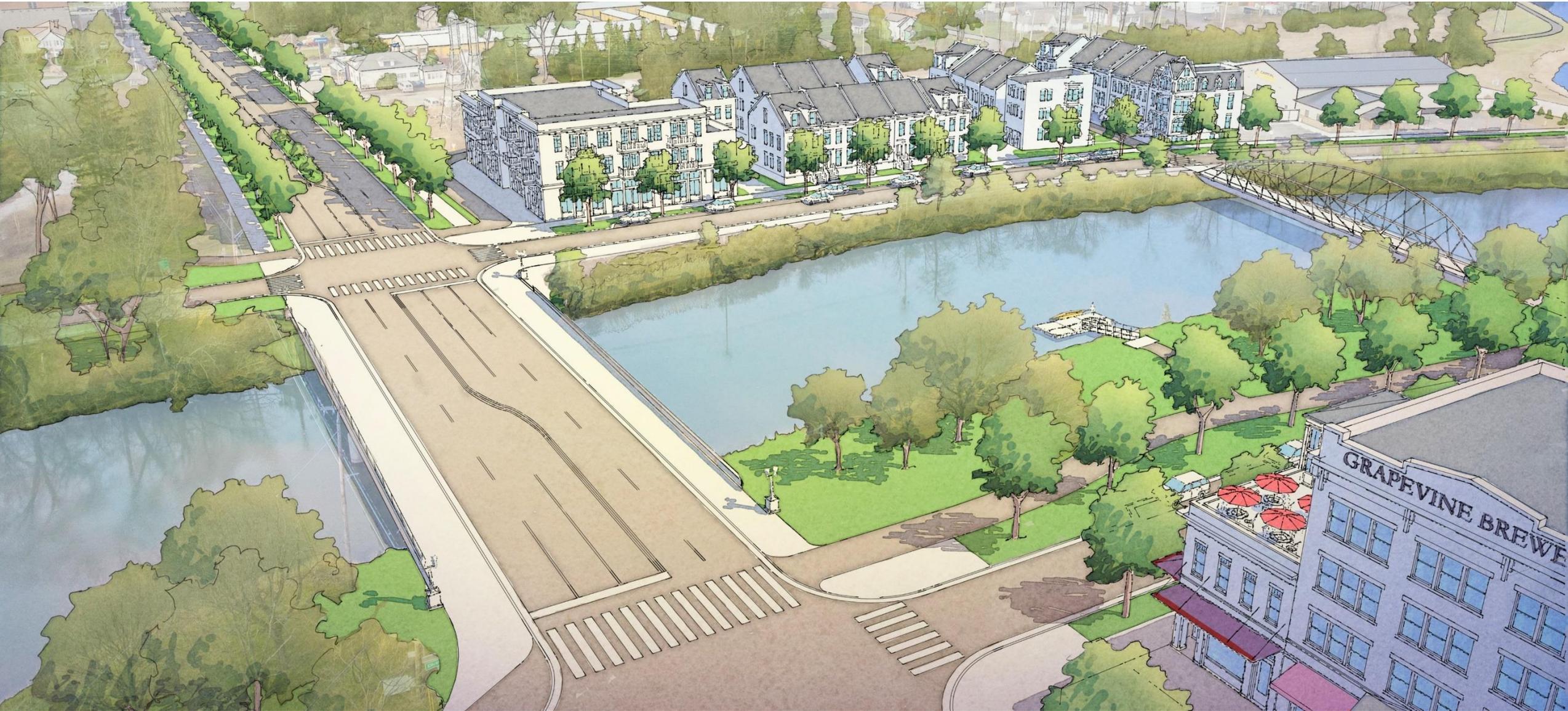
Willow Ridge - Parkview Action Plan

# VISUALIZING CHANGE



Willow Ridge - Parkview Action Plan

# VISUALIZING CHANGE



Willow Ridge - Parkview Action Plan



**DRAFT**  
Town of Amherst  
**Main Street Corridor Plan**  
Project Charter

Adopted 06.20.23



*“The Town aims to form a Corridor Plan that addresses traffic, mobility, circulation and parking concerns ... the proposed Corridor Plan will serve as a guiding document with strategies and actions to improve safety, multi-modal movement and the relationship between Main Street and the surrounding neighborhoods”*

# TIMELINE: MAIN STREET CORRIDOR PLANNING

Nov 2023

Dec

Jan 2024

Feb

Mar

April

May

Project  
Kick-off

Analysis / Data  
Gathering

Design  
Charrette  
Jan 23 - 26

Draft Design  
Concepts

Report /  
Presentation



# MAIN STREET



Near Eggert Road

# GOALS AND OPPORTUNITIES

---

1. Identify traffic calming measures (lane widths, on-street parking, different pavement materials, etc.)
2. Address speed
3. Evaluate turning lanes
4. Assess additional amenities (signage, bike lanes, sidewalks, public transit bus stops, etc.)
5. Consolidate signage
6. Evaluate potential for beautification and streetscape improvements
7. Consider potential for municipal parking near centers

# OPPORTUNITY: IMPROVE PEDESTRIAN CROSSINGS

← 4483 NY-5  
Buffalo, New York  
Google Street View  
Oct 2020 See more dates



# OPPORTUNITY: IMPROVE PEDESTRIAN ENVIRONMENT

← 4724 Main St  
Buffalo, New York

 Google Street View

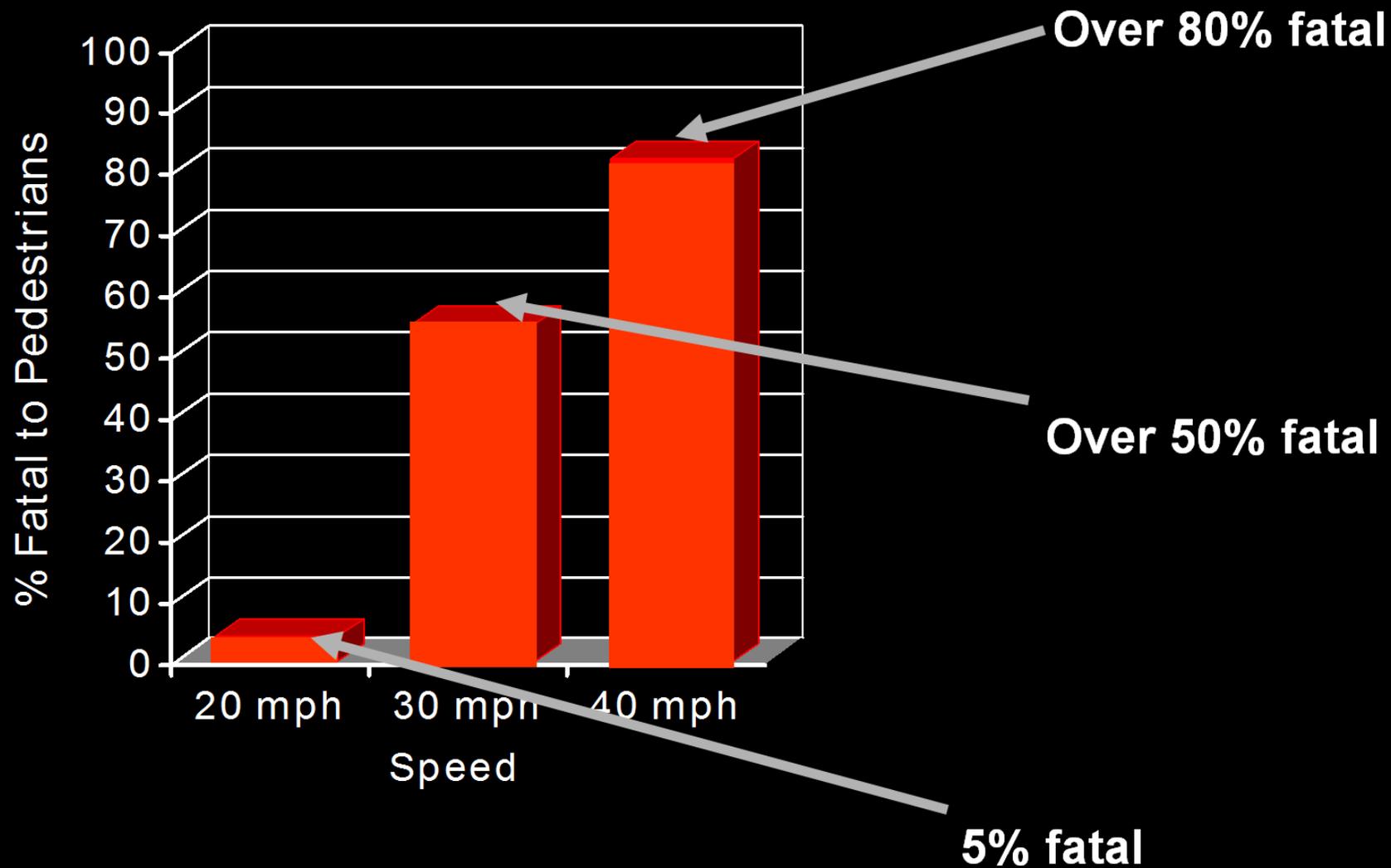
Jul 2023 [See more dates](#)



# OPPORTUNITY: IMPROVE PEDESTRIAN ENVIRONMENT



# SPEED MATTERS IN COLLISIONS



DESIGN

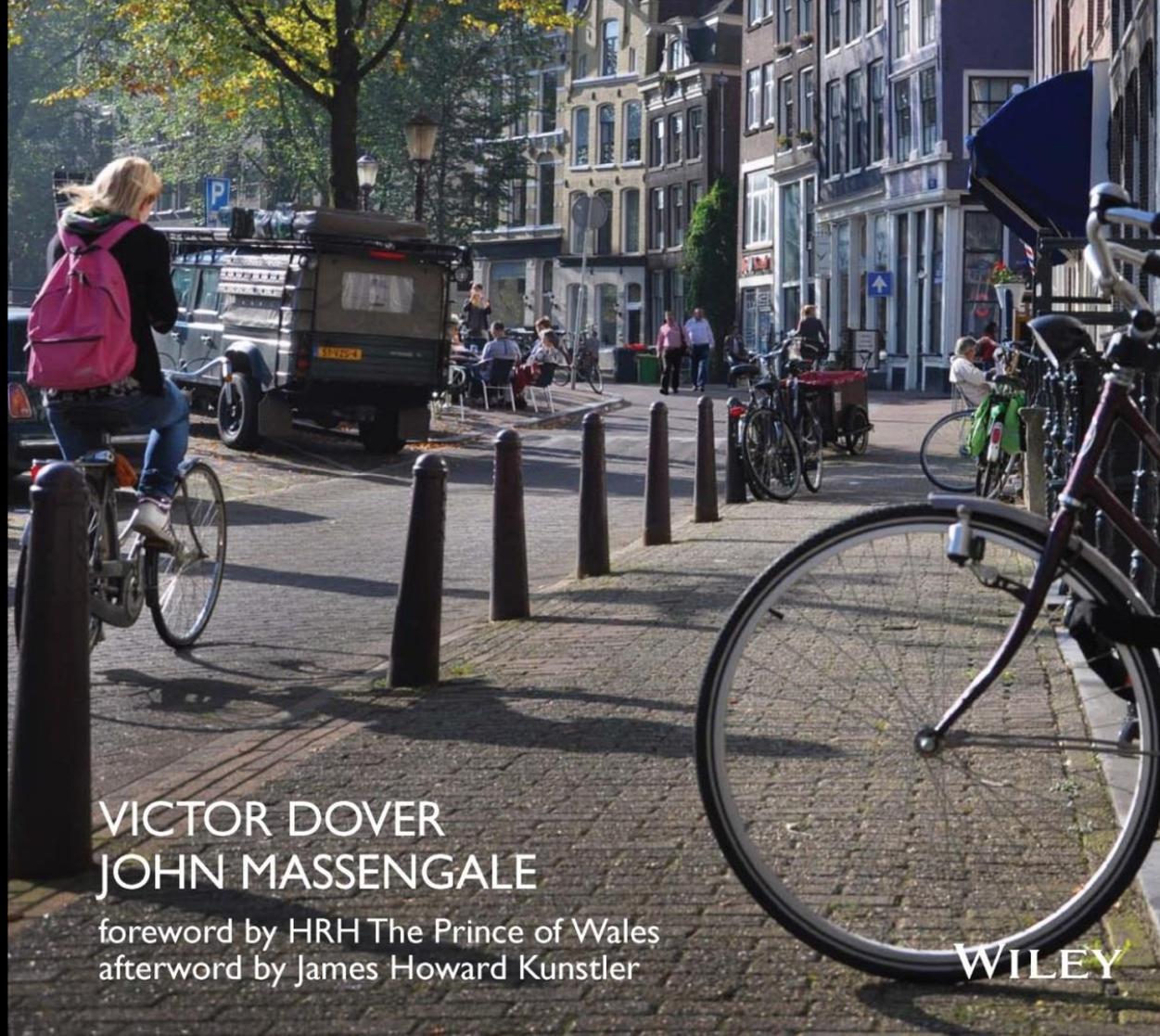
of Cities and Towns

# STREET DESIGN

The Secret to Great Cities and Towns

STREET

The Secret to Gr



VICTOR DOVER  
JOHN MASSENGALE

foreword by HRH The Prince of Wales  
afterword by James Howard Kunstler

WILEY

VICTOR DOVER  
JOHN MASSENGALE

foreword by HRH The Prince of Wales  
afterword by James Howard Kunstler

“COMPLETE STREETS?”



# “COMPLETE STREETS”



Avinguda Diagonal

# “COMPLETE STREETS”



North Broadway, Boulder, Colorado

# “COMPLETE STREETS”



Morgan Hill, California

# THE PUBLIC REALM?



# THE PUBLIC REALM



PRIMANTI BROS. BAR & GRILL

WINGHAR'S

BASKETBALL  
LIVE FROM  
TRISTAR

ON TAP  
MARKET SQUARE  
C LIGHT  
BUD LIGHT  
PILSENER  
LAGER  
IPA  
STOUT  
PORTER  
SOUR  
ROCK  
LAGER  
IPA  
STOUT  
PORTER  
SOUR  
ROCK

Patron  
Entrance  
through  
Front Door

# THE PUBLIC REALM



# THE POWER OF STREET TREES



Main Street, Greenville, South Carolina



Lincoln Parkway, Buffalo, New York

**Biomass-potential energy source**

**Reduction in storm water runoff and flooding**

**Visual screening for large expanses of pavement and utilities**

**Biomass, habitat and nutrients for birds and other wildlife**

**Decreased Energy demands for adjacent buildings**

**Absorption of harmful pollutants (natural filters)**

**Noise absorption/buffering**

**Increase in Property Values**

**Extended pavement life from shading**

**Reduced Urban Heat Island Effect**

**Reduced UV exposure for pedestrians**

**Reduce solar glare for drivers**

**Rehabilitation and stress relieving attributes**

**Provides context and aids drivers in better assessing their speed (traffic calming)**

**Define street edge and protect pedestrians**

**Root Structure and soils provide addition storm water management and subsurface habitat and nutrients for important bacteria and organisms.**

**VISIT US THIS  
WEEK AT THE  
DESIGN STUDIO**

**WEDNESDAY &  
THURSDAY,  
12 PM – 2PM**



**MAIN STREET  
CORRIDOR PLANNING**

**TOWN OF AMHERST, NY**

**Open Studio Hours**

**January 24 & 25**

**12-1pm:** Brown Bag Lunch Presentation

**1-2pm:** Open Design Studio

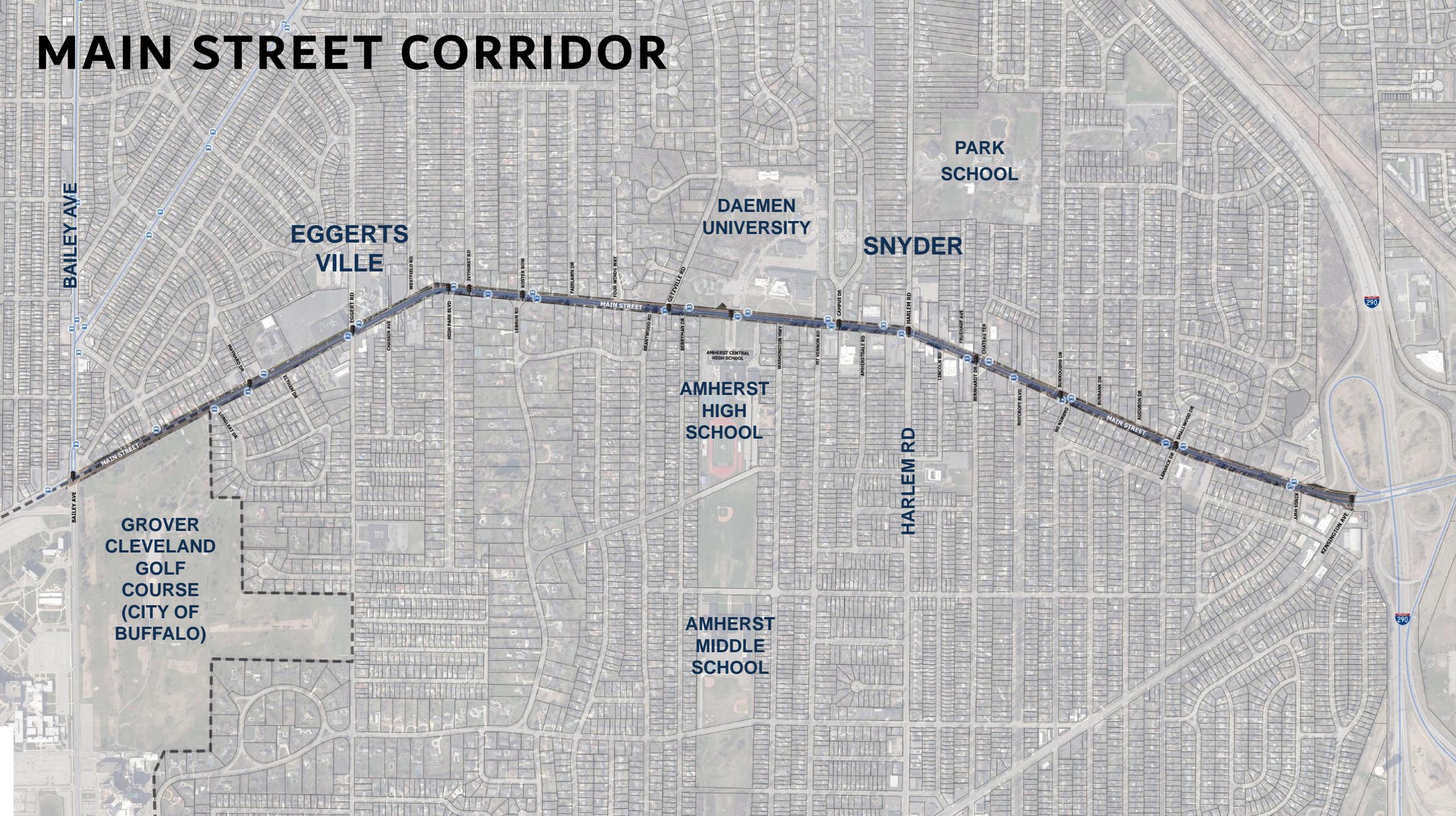
**Harlem Community Center**



A street scene with a white SUV in the foreground and a blue circular overlay on the right containing text. The street has a 'NY-9' marking on the road. There are trees, utility poles, and buildings in the background.

# LET'S TAKE A CLOSER LOOK AT THE CORRIDOR

# MAIN STREET CORRIDOR



BAILEY AVE

EGGERTS  
VILLE

DAEMEN  
UNIVERSITY

SNYDER

PARK  
SCHOOL

AMHERST  
HIGH  
SCHOOL

HARLEM RD

GROVER  
CLEVELAND  
GOLF  
COURSE  
(CITY OF  
BUFFALO)

AMHERST  
MIDDLE  
SCHOOL

290

290

# HISTORY



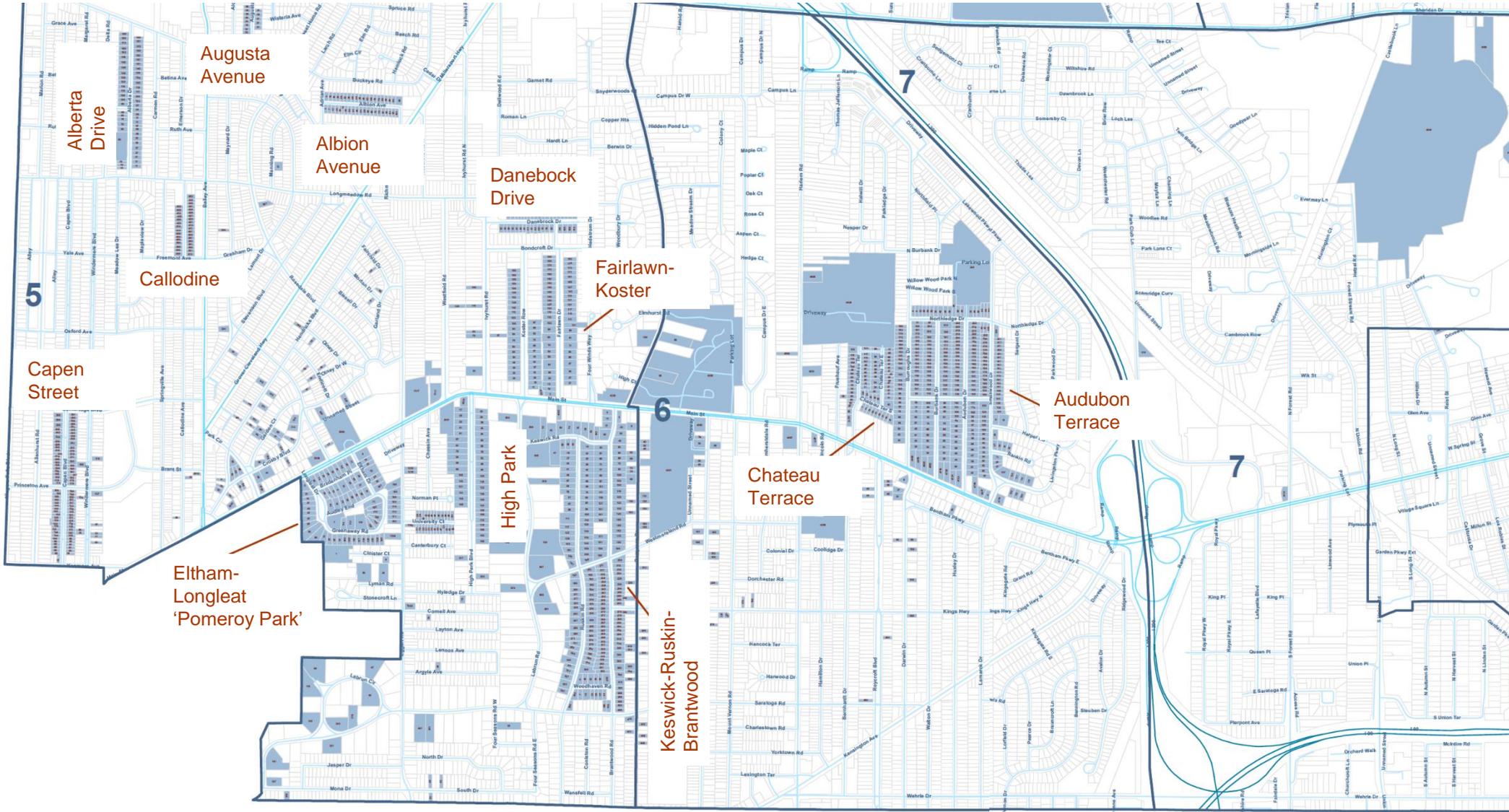
MAIN STREET LOOKING EAST, Snyder, N. Y.



Snyder, early 1900s (credit: amherst200.wordpress.com)

# HISTORY

from *Town of Amherst Updated Reconnaissance Level Survey of Historic Resources*



-  Area Number
-  Historic Property or District
-  Road Name

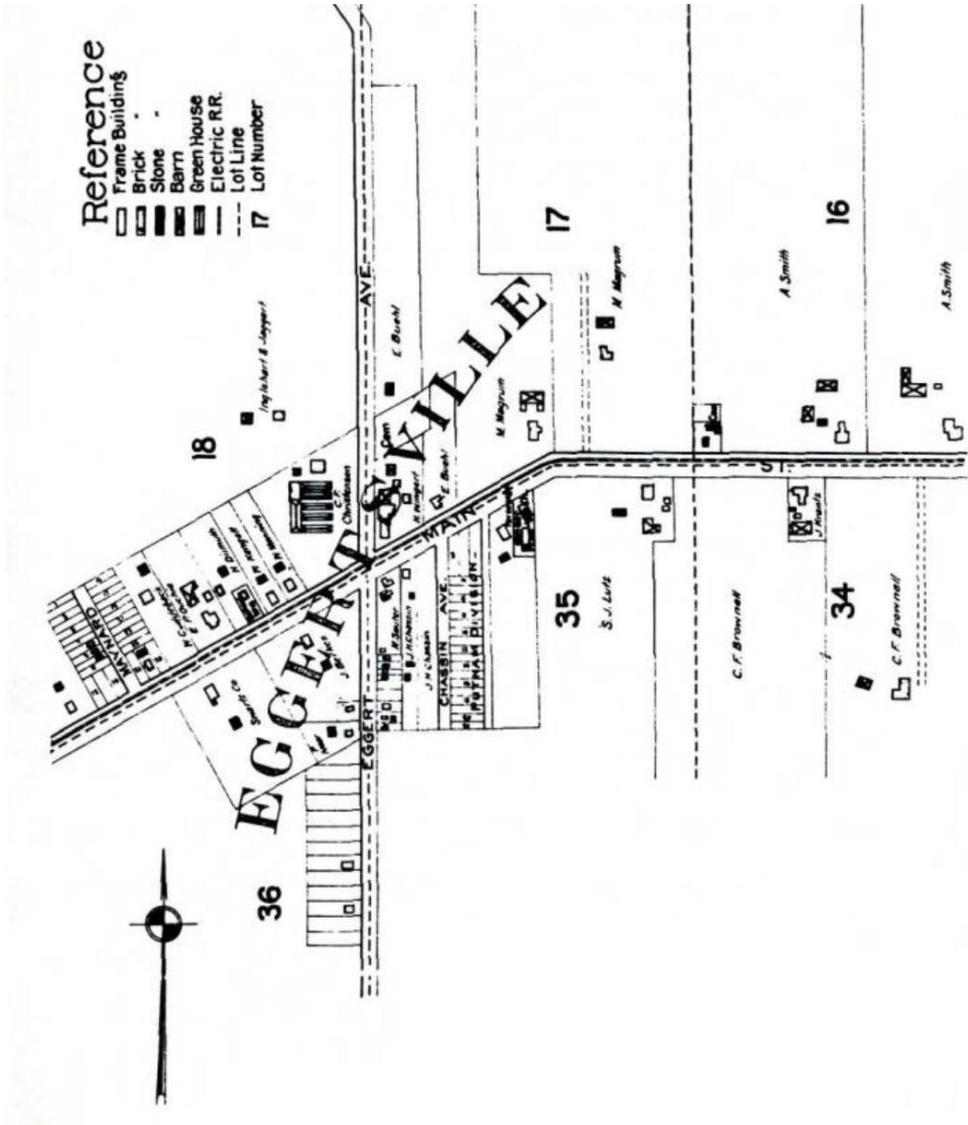
# HISTORY



Entrance at Smallwood Drive

# HISTORY

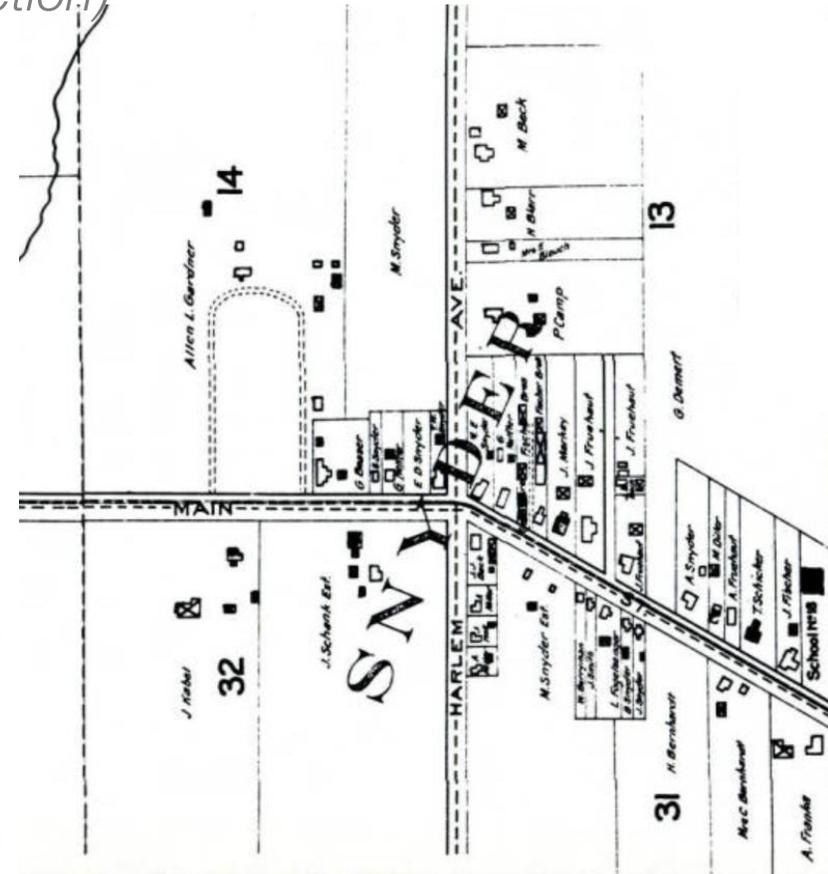
from *A History of the Town of Amherst* (New York Heritage Digital Collection)

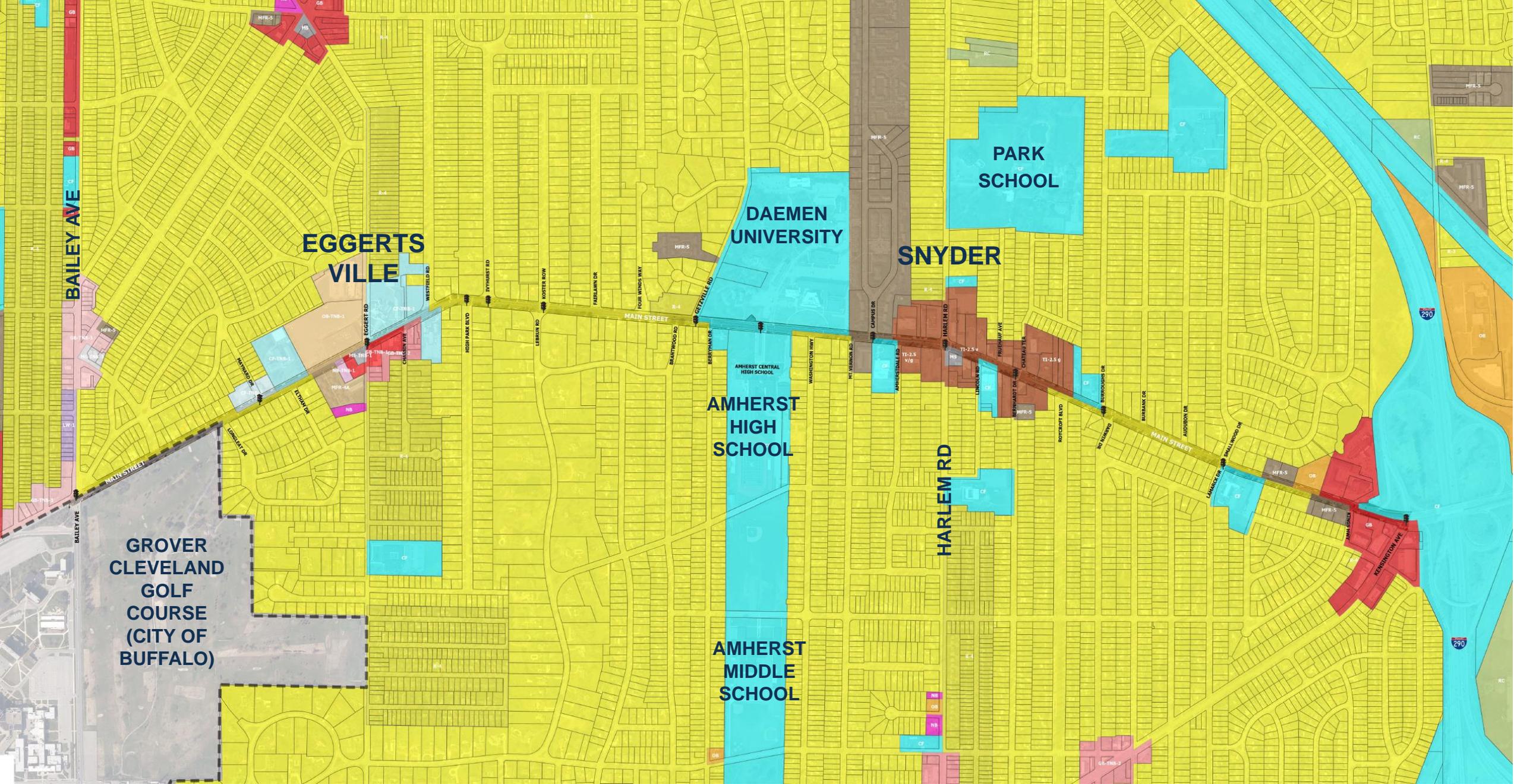


Michael Snyder's store and Post Office at the northwest corner of Main and Harlem Road, present site of an automobile service center. Mr. Snyder is holding the mail bag.



"Egbertsville House" and Ball Room, southeast corner of Main and Eggert Road, about 1875. John Berkes, owner, in doorway. (Note pump, wooden pails and hitching posts). Built around 1832 by Christian Eggert who became postmaster in 1855, it was converted to tavern by Nicholas Chassin in 1859.





Existing Zoning



- Rural Residential
- Single Family Residential
- Mixed Residential
- Medium Residential
- Commercial / Mixed Use\*
- Special Use Center
- Commercial - Office
- Industrial - Office
- Community Facilities
- Educational Campus

Conceptual Land Use Plan (Figure 6)

# RELEVANT PLANNING IN AMHERST

**Eggertsville  
Action Plan**

Prepared for:  
**The Town of Amherst**

Town of Amherst Planning Department

Town of Tonawanda City of Buffalo

Parsons (Formerly Engineers & Architects) Economic Research

This cover features a map of the Eggertsville area with various planning lines and a logo for the Town of Amherst.

**Snyder  
Action Plan**

Prepared for:  
**The Friends of Snyder  
(Snyder Business District)**

In cooperation with:  
**The Town of Amherst**

Prepared by:  
**PARSONS**  
Engineers • Planners • Landscape Architects  
**David Varsol, Economic Planner**  
**Charles Gordon, Architect**  
July 2002

WELCOME TO  
**Snyder**  
Est. 1837

This cover includes an aerial photograph of the Snyder area, a 'Welcome to Snyder' sign, and the official seal of the Town of Amherst.

**SOUTH CAMPUS AREA  
STREETSCAPES PLAN**

A Vision for a Mixed-Use Transit-Oriented Community

Town of Amherst & City of Buffalo, NY  
March 2023

Designed by Molly Vendura Landscape Architect, PLLC  
Town of Amherst, NY

This cover features an aerial rendering of a modern urban development and a street-level illustration of a transit-oriented community.

**Town of Amherst  
Bicentennial  
Comprehensive Plan**  
1818-2018

AMENDED DECEMBER 2020

This cover is a collage of images including historical buildings, a modern building, a lake, and a street scene with a horse-drawn carriage.

**Chapter 203. Zoning**

**SECTION 5A. MIXED USE DISTRICTS**

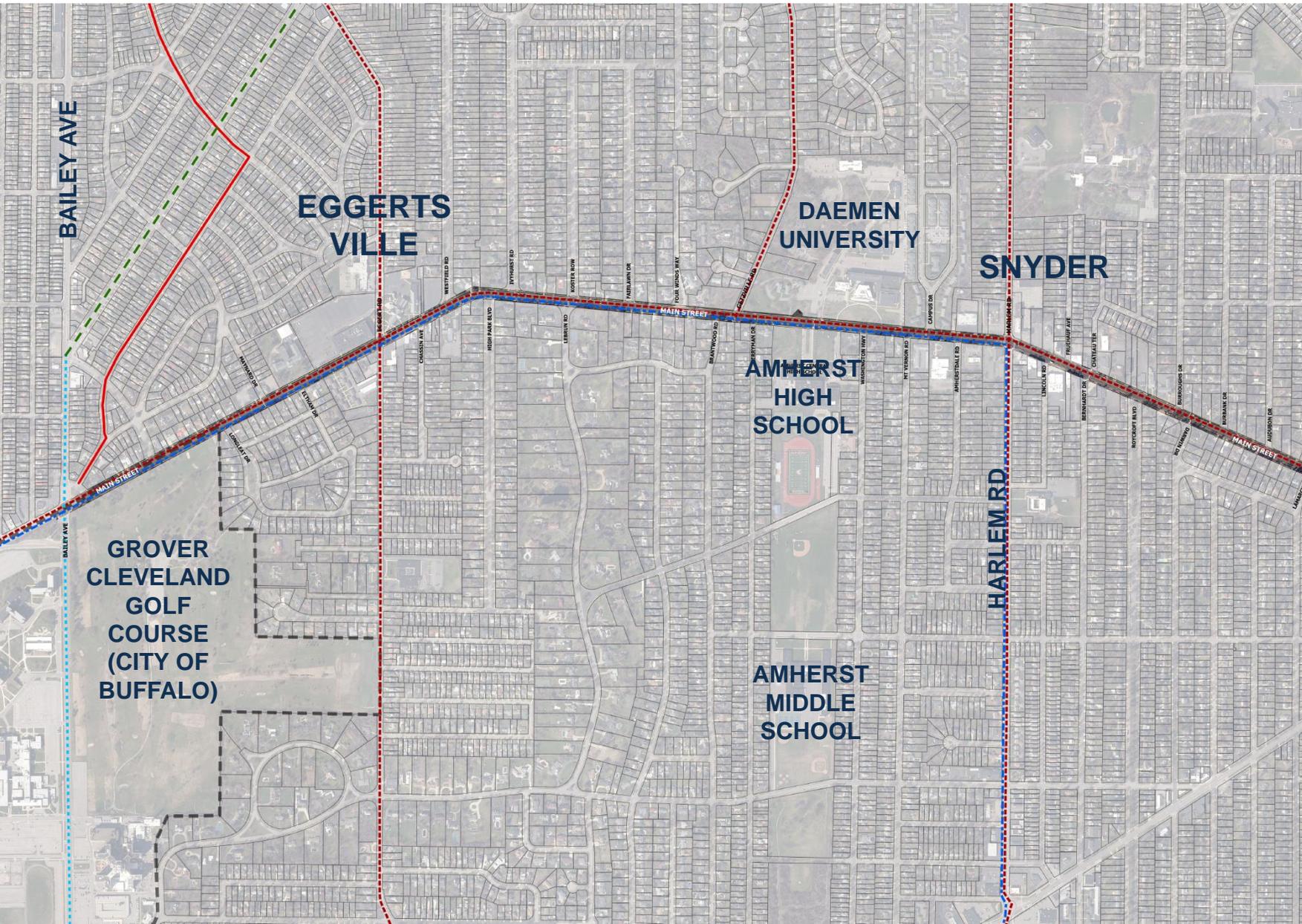
This cover features an illustration of a street scene with trees and a building, and a green banner with the chapter title.

# LAND USE + STREET DESIGN



South Campus Area Streetscapes Plan

# BIKE / TRAIL CONNECTIONS



## Town of Amherst Comprehensive Plan On-Street Bicycle/Pedestrian Network

- - - On-Street Bicycle/Pedestrian Network (Proposed)
- On-Street Bicycle/Pedestrian Network (Designated)

## Bike Buffalo Niagara Regional Bicycle Master Plan

- - - Proposed Trails and Bicycle Routes - Tier I
- - - Proposed Trails and Bicycle Routes - Tier II
- . . . Proposed Trails and Bicycle Routes - Tier III

# MAIN STREET IN WILLIAMSVILLE



Picture Main Street

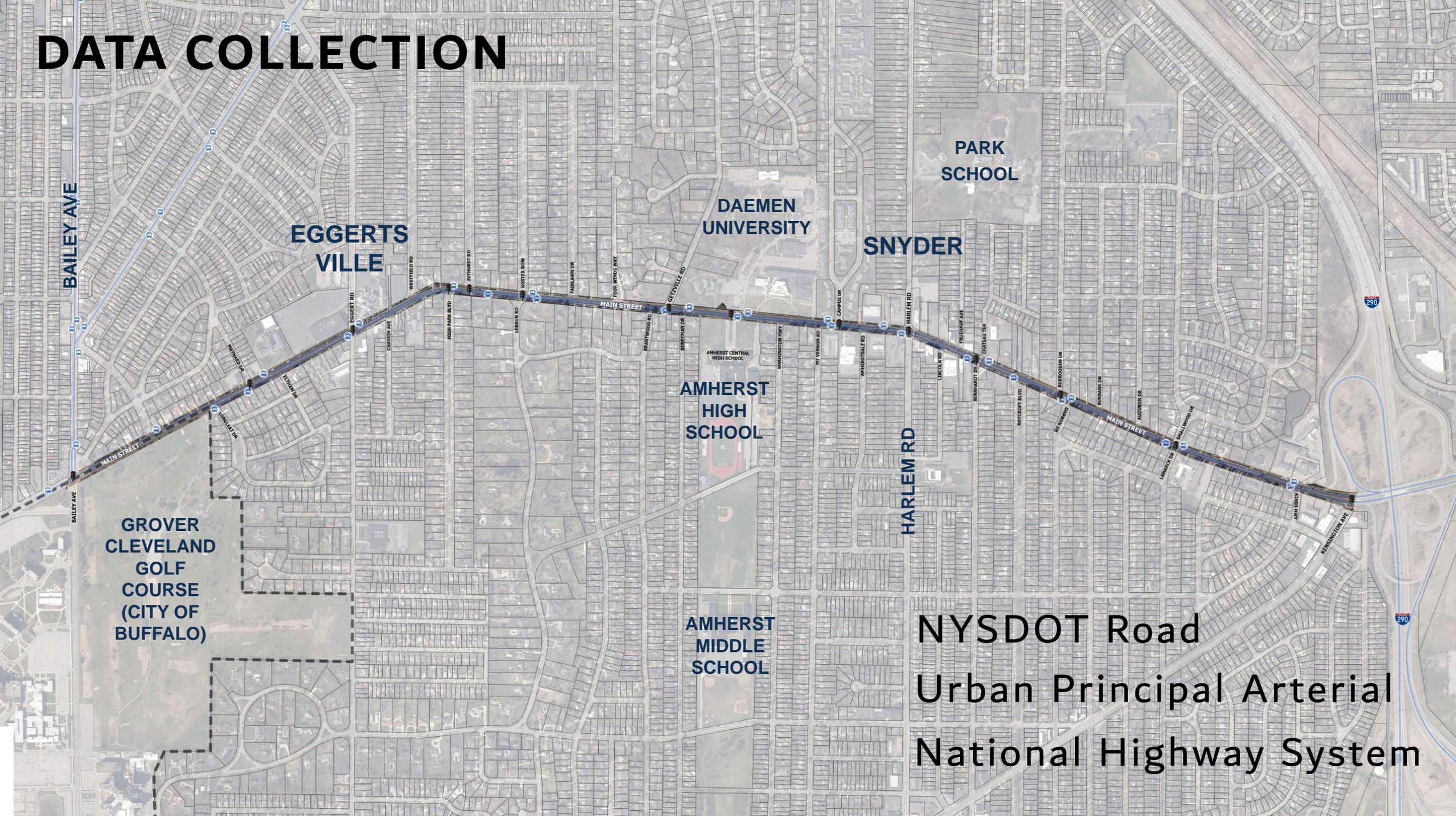
*Village of Williamsville, NY*  
5.3.2013



**INITIAL  
TRAFFIC  
ANALYSIS**

© 2025 CIVIL

# DATA COLLECTION



**EGGERTS  
VILLE**

**DAEMEN  
UNIVERSITY**

**SNYDER**

**PARK  
SCHOOL**

**AMHERST  
HIGH  
SCHOOL**

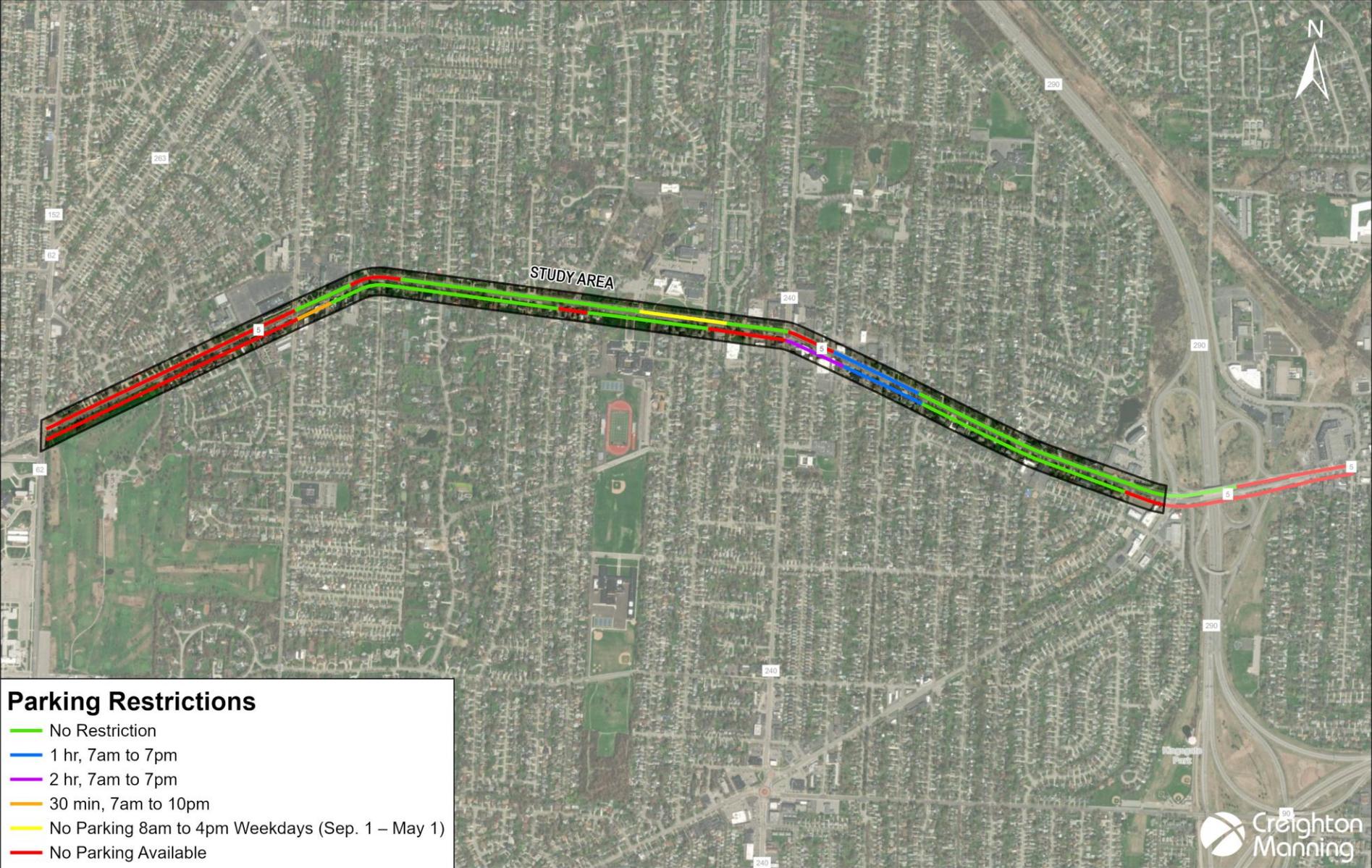
**HARLEM RD**

**AMHERST  
MIDDLE  
SCHOOL**

**GROVER  
CLEVELAND  
GOLF  
COURSE  
(CITY OF  
BUFFALO)**

**NYSDOT Road  
Urban Principal Arterial  
National Highway System**

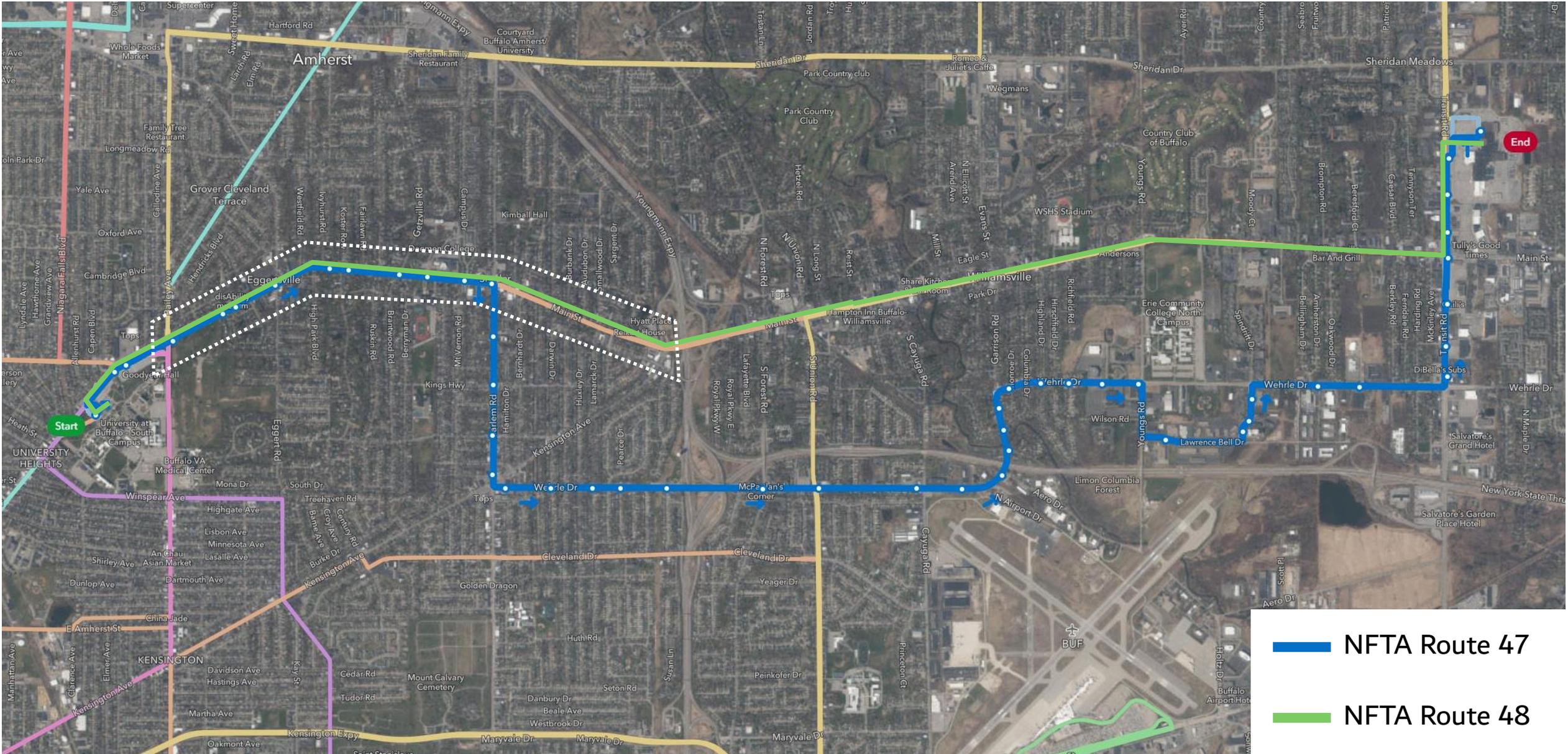
# PARKING



# SIGNAGE



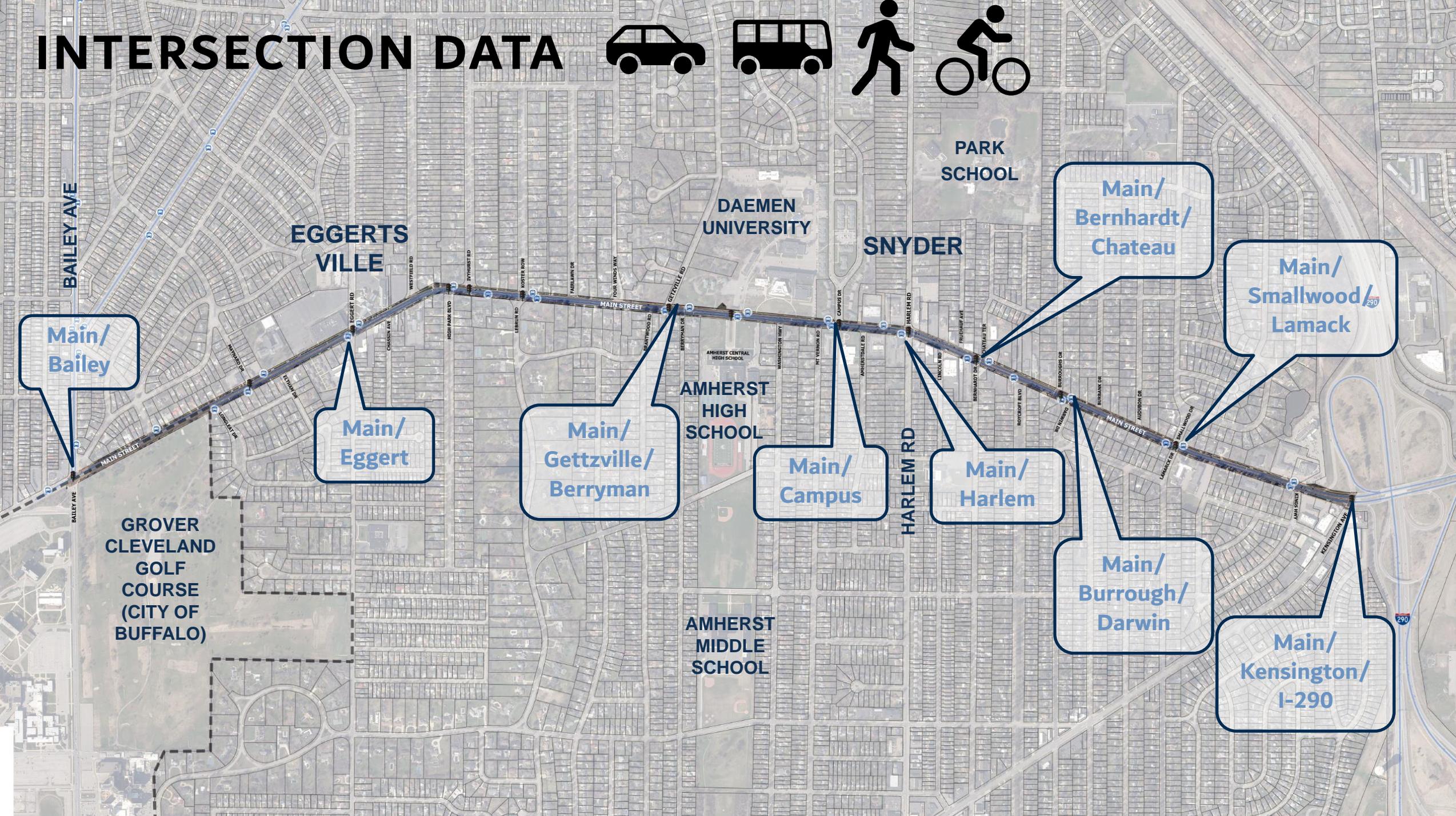
# TRANSIT



— NFTA Route 47

— NFTA Route 48

# INTERSECTION DATA



Main/  
Bailey

Main/  
Eggert

Main/  
Getzville/  
Berryman

Main/  
Campus

Main/  
Harlem

Main/  
Burrough/  
Darwin

Main/  
Kensington/  
I-290

Main/  
Bernhardt/  
Chateau

Main/  
Smallwood/  
Lamack

BAILEY AVE

EGGERTS  
VILLE

DAEMEN  
UNIVERSITY

SNYDER

PARK  
SCHOOL

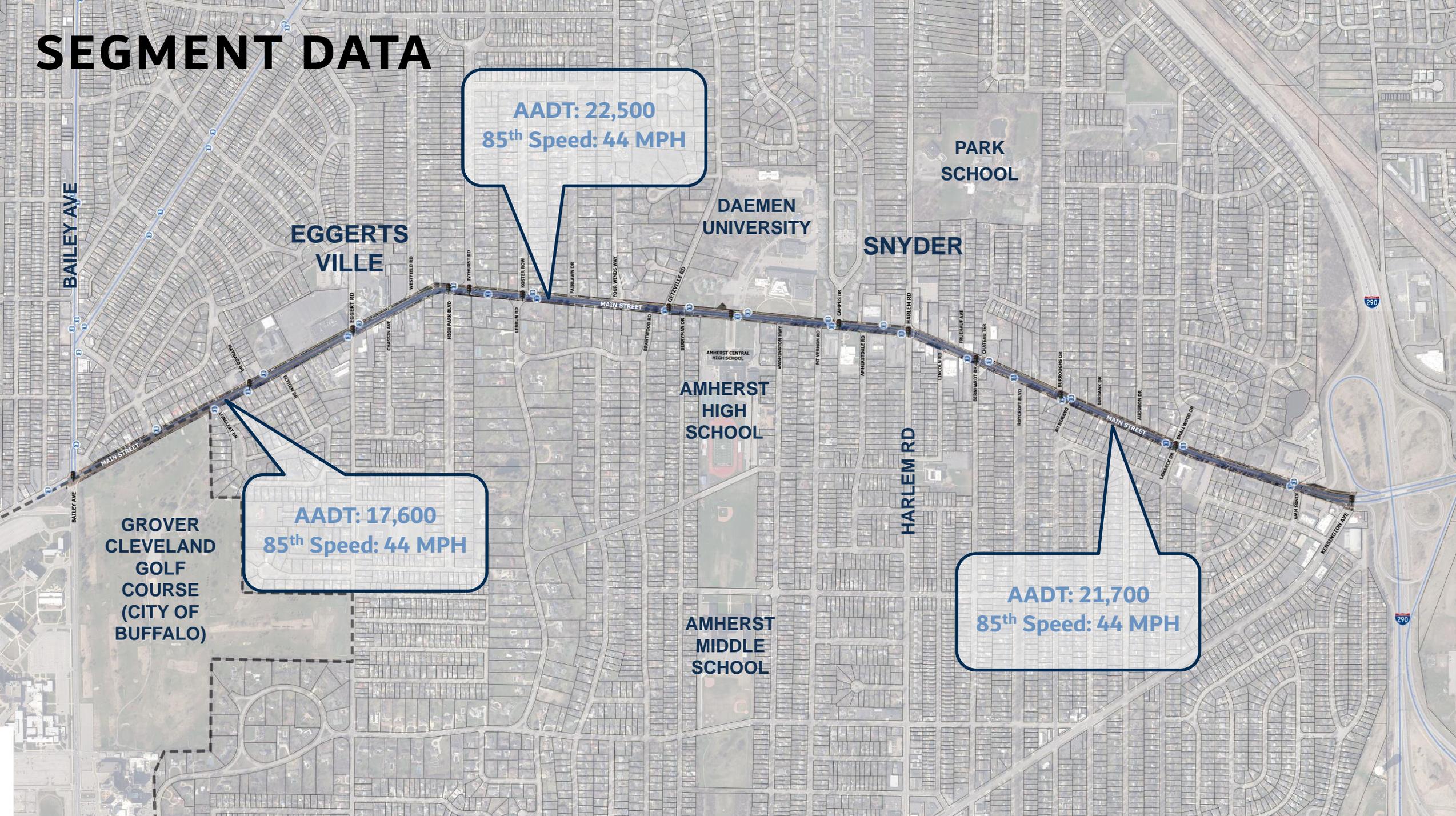
AMHERST  
HIGH SCHOOL

AMHERST  
MIDDLE  
SCHOOL

GROVER  
CLEVELAND  
GOLF  
COURSE  
(CITY OF  
BUFFALO)

290

# SEGMENT DATA



**AAADT: 17,600**  
**85<sup>th</sup> Speed: 44 MPH**

**AAADT: 22,500**  
**85<sup>th</sup> Speed: 44 MPH**

**AAADT: 21,700**  
**85<sup>th</sup> Speed: 44 MPH**

BAILLY AVE

EGGERTS VILLE

DAEMEN UNIVERSITY

SNYDER

PARK SCHOOL

AMHERST HIGH SCHOOL

HARLEM RD

AMHERST MIDDLE SCHOOL

GROVER CLEVELAND GOLF COURSE (CITY OF BUFFALO)

290

290

# RECOMMENDATIONS

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- We want to hear from you!
- Cross section improvements
  - Road diet
  - Bicycle facilities
  - Parking
- Intersection improvements
  - Bump outs
  - Turning lanes
  - Signal upgrades

# NEXT STEPS

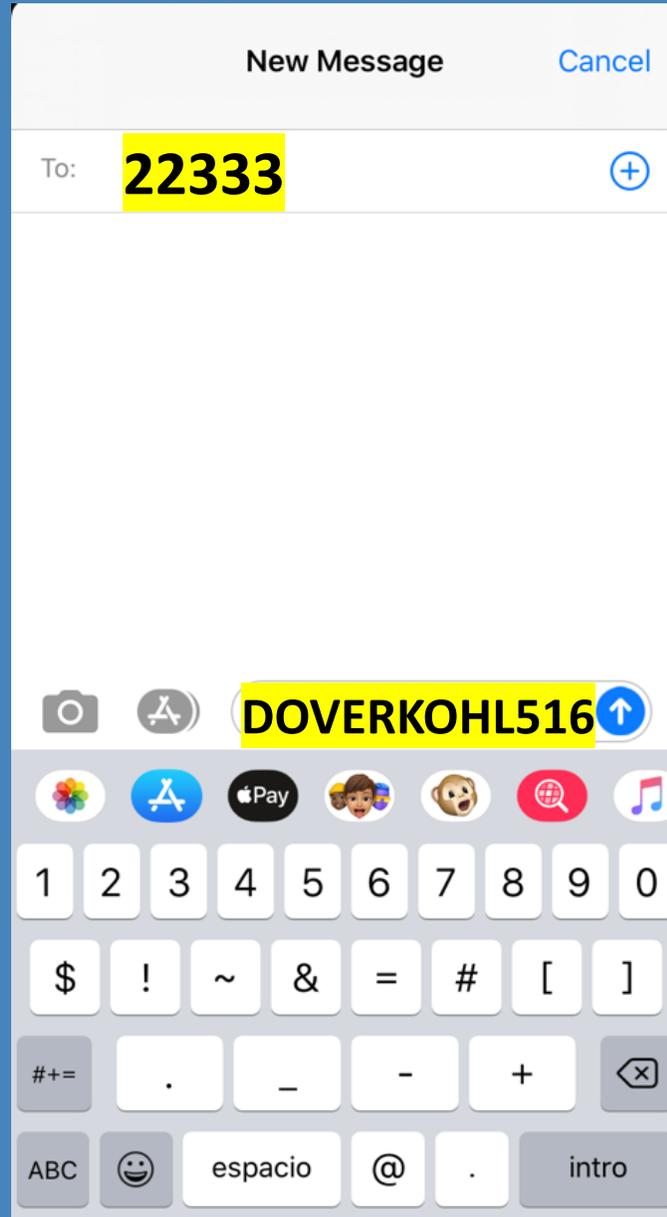
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- Signal timings
- LOS, delay, queue analysis
  - Existing conditions
  - Future 2035 + corridor recommendations
- Road diet
  - Travel run time
- Speed study
- Crash Analysis

**quick poll**

# Quick Polling

Send answers through text messaging!



**First**



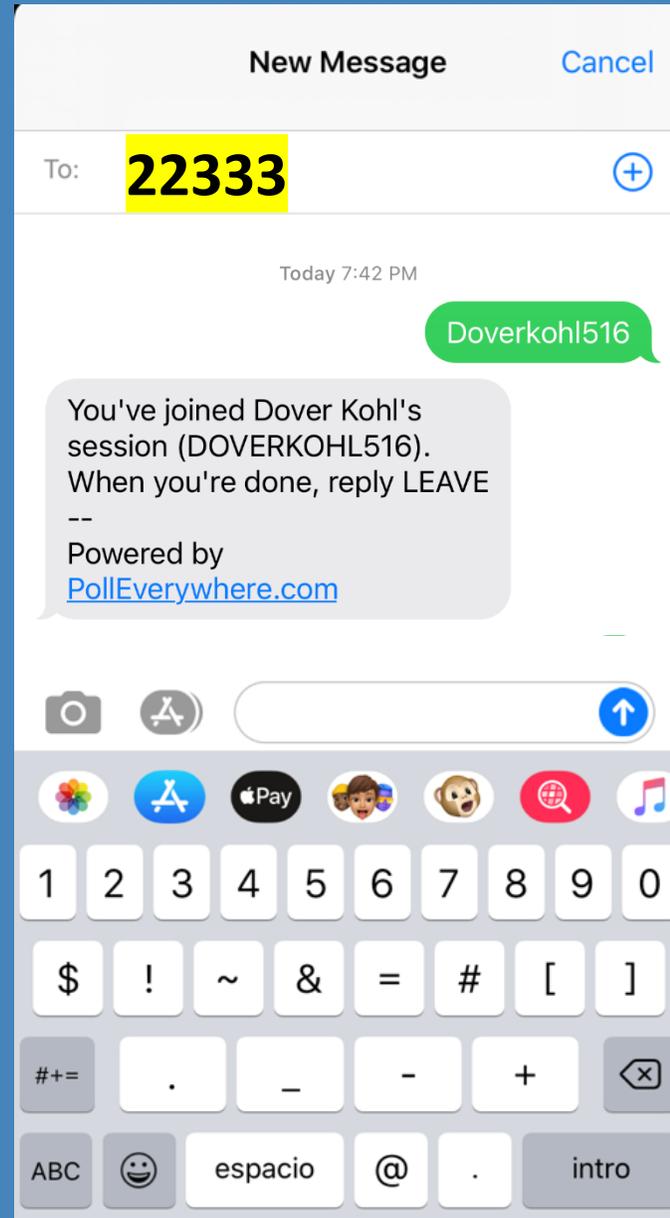
Send a text to 22333



Send this message:  
**DOVERKOHL516**

# Quick Polling

Send answers through text messaging!



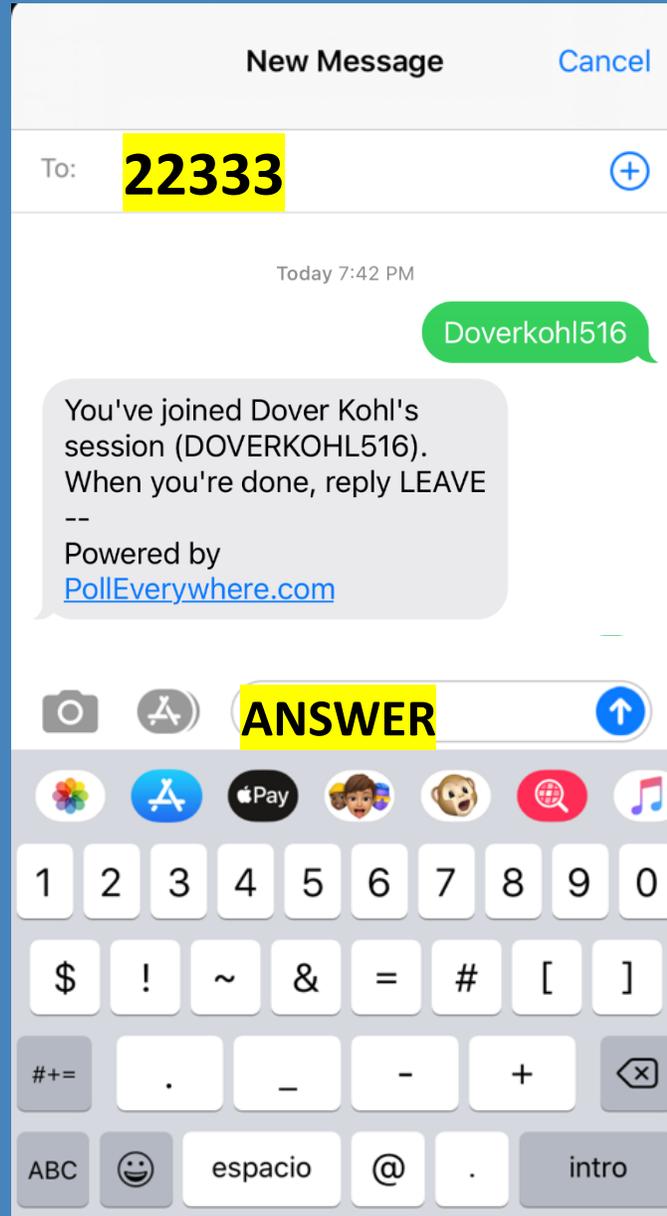
After



Confirmation

# Quick Polling

Send answers through text messaging!



# Then

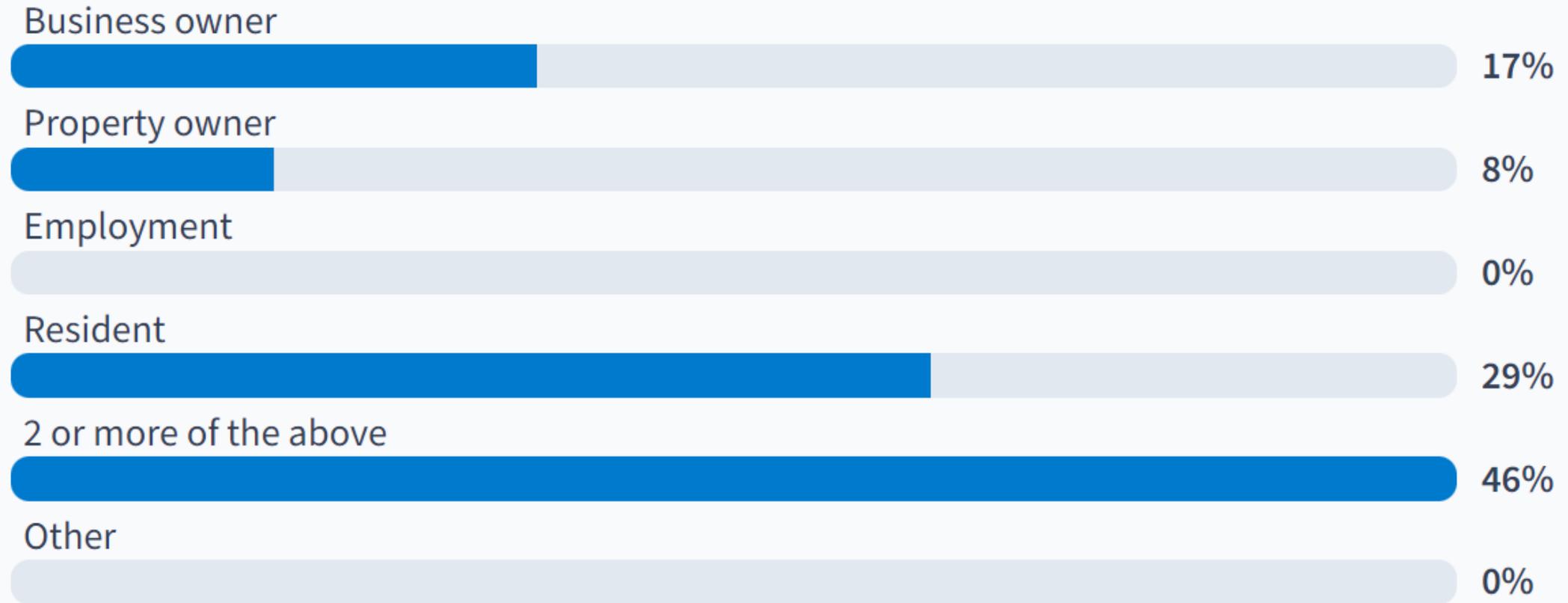


Send a text to 22333



Then send your Answer

## What best describes your interest in Main Street?

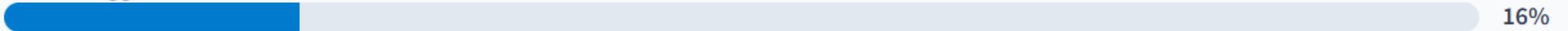


If you live, work or own property near Main Street, which intersection are you closest to?

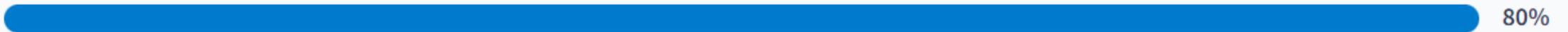
Main & Bailey



Main & Eggert



Main & Harlem



Main & Kensington



I don't live, work or own property near Main Street



## How often do you drive along Main Street?

Daily



Weekly



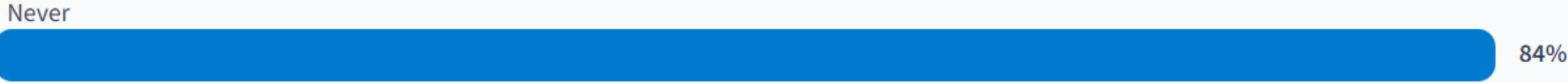
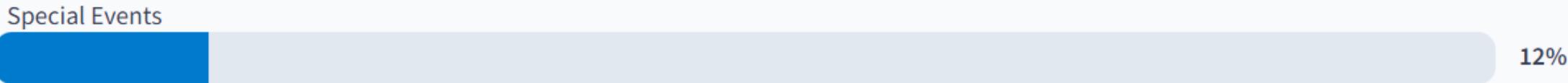
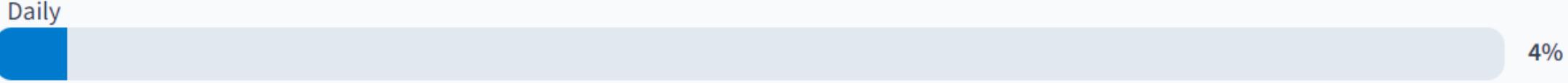
Special Events



Never



How often do you travel along Main Street by bus?



## How often do you walk in the study area?

Daily



48%

Weekly



32%

Special Events



8%

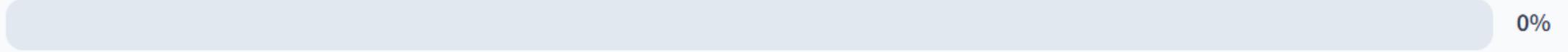
Never



12%

## How often do you bike in the study area?

Daily



Weekly



Special Events



Never



Would you walk or bike more frequently if there was safer / improved on-street accommodations (wider sidewalks, crosswalks, bike lanes, etc)?

Yes



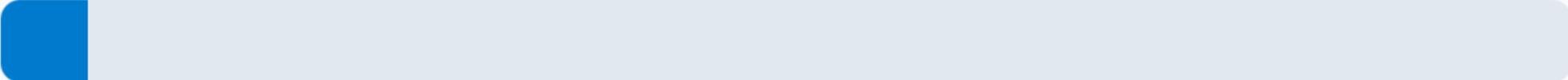
75%

No



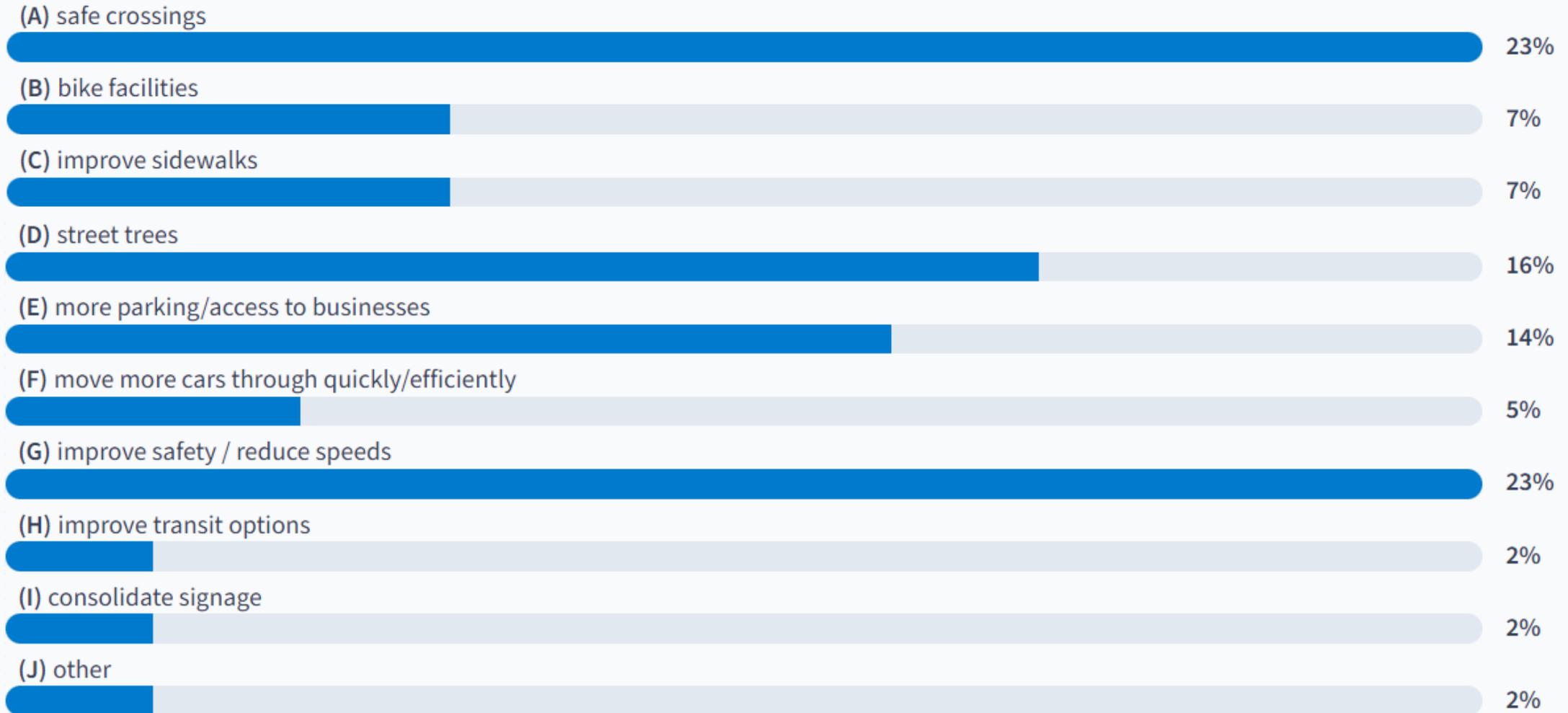
21%

Not sure



4%

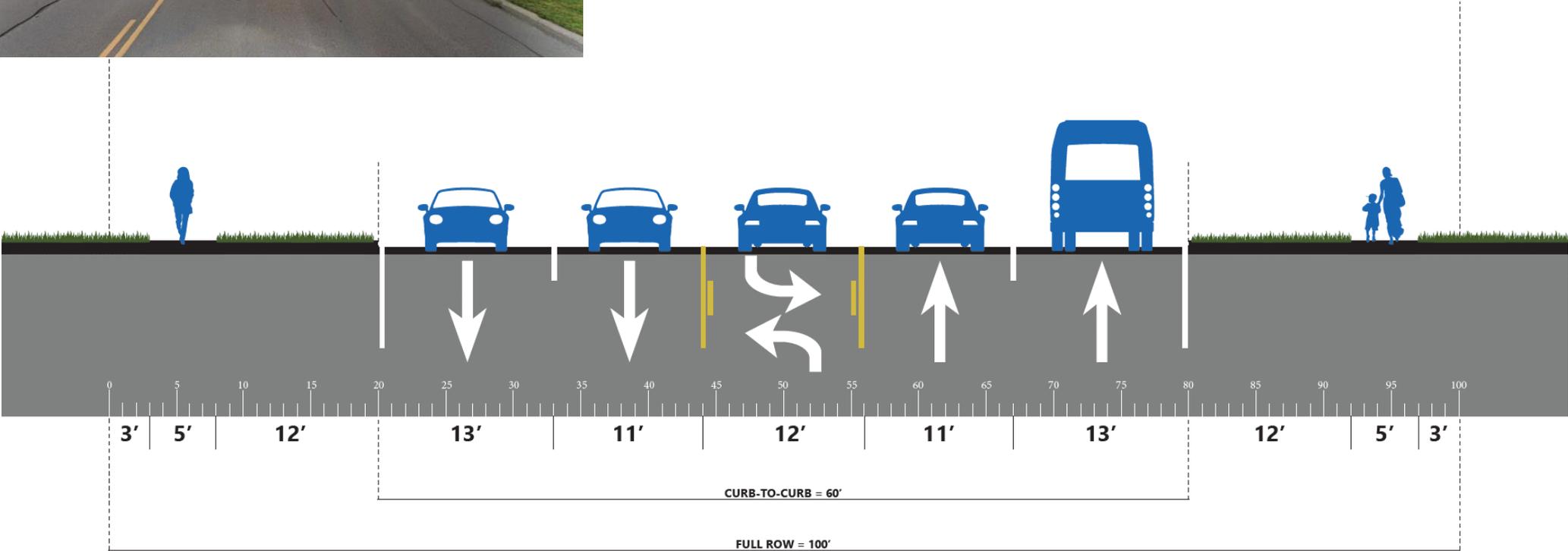
What is most important about the future design of Main Street? Choose top 2 priorities:



# TONIGHT: BUILD THE STREET, YOUR WAY

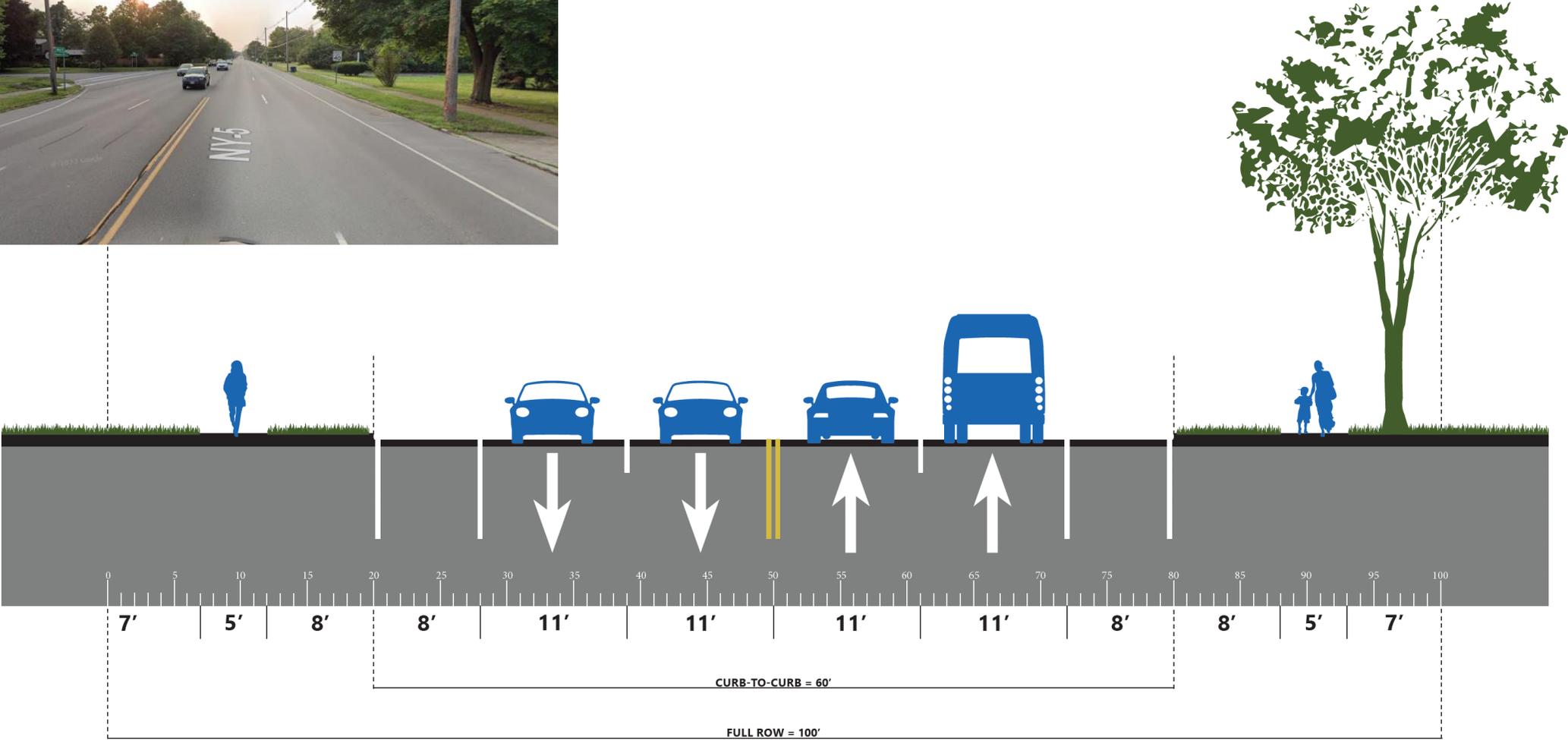


# TONIGHT: BUILD THE STREET, YOUR WAY



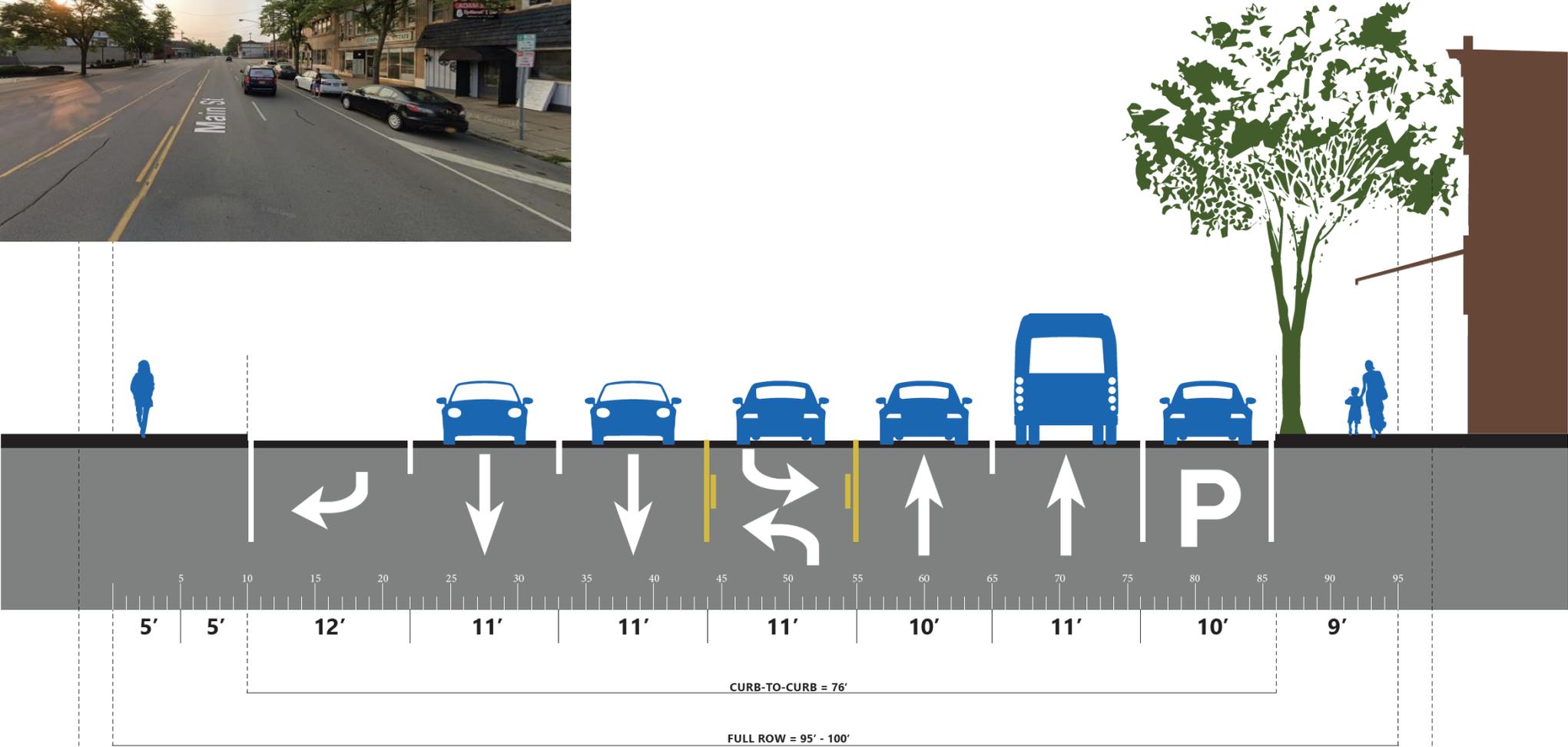
Location 1: Opposite Buffalo Academy of the Sacred Heart

# TONIGHT: BUILD THE STREET, YOUR WAY



Location 2: West of Fairlawn Drive

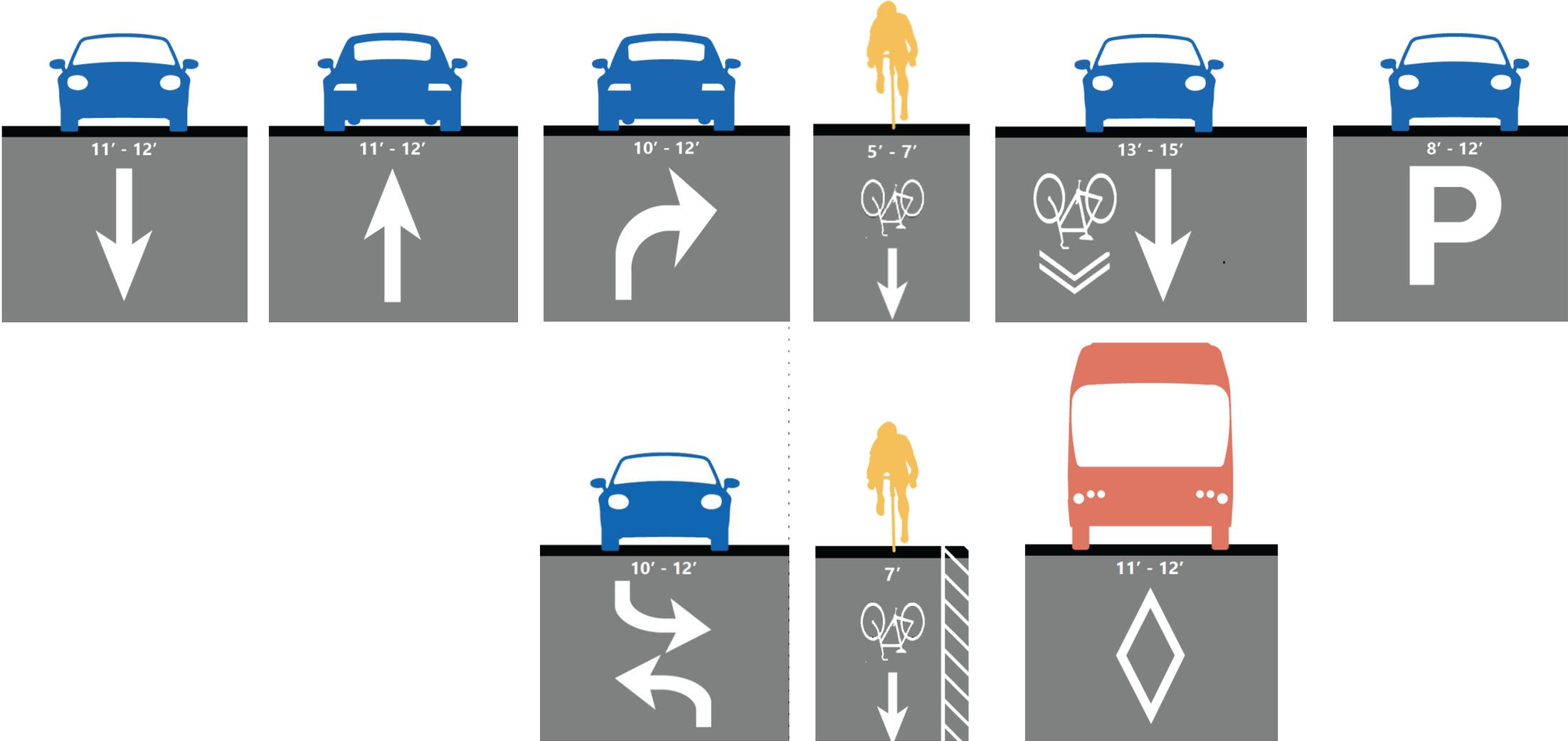
# TONIGHT: BUILD THE STREET, YOUR WAY



Location 3: East of Harlem Road

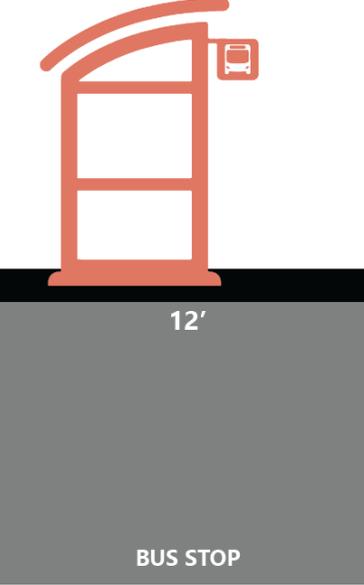
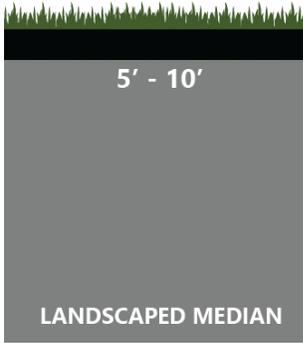
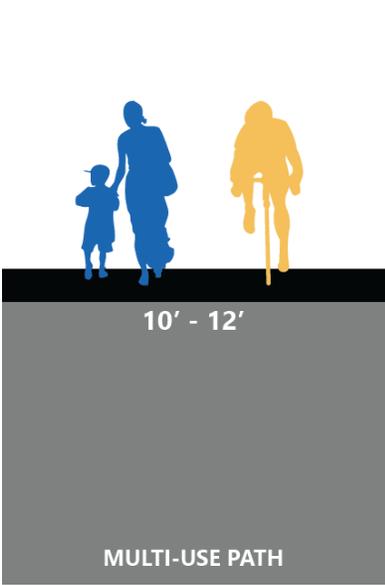
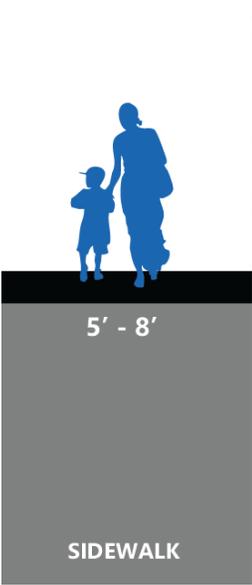
# TONIGHT: BUILD THE STREET, YOUR WAY

Building Pieces

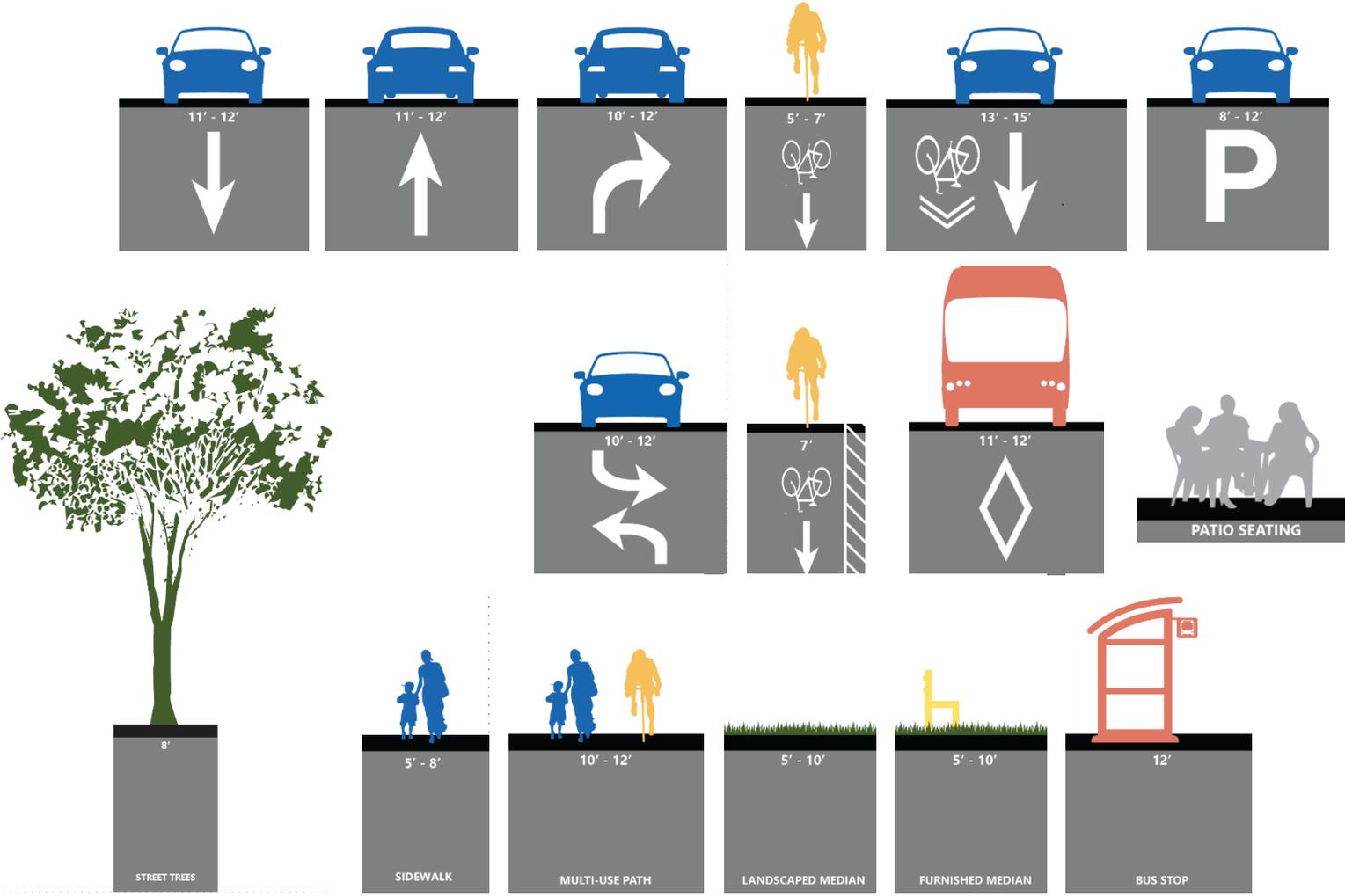


# TONIGHT: BUILD THE STREET, YOUR WAY

## Building Pieces



# “EVERYTHING” STREETSPACE



In an ideal situation we could have it all... but with limited space there will need to be choices

# ground rules

- try different configurations, build up ideas
- start with curb-to-curb area, then consider the entire right-of-way
- when ready, tape your pieces down
- no speeches... have fun.



when I say  
**GO...**

GO

design the  
street, your way

spokesperson  
needed for each  
group

how can the  
street be  
designed  
differently?

**sidewalks?**

**bike lanes?**

trees?

20

minutes

10

minutes

5

minutes

2

minutes

**three big ideas?**

0

minutes

review

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